

We Nurture Natural Leaders With A Passion  
For Excellence



UBI

United Business  
Institutes

In partnership with  
 **Middlesex  
University  
London**



# About UBI

United Business Institutes (UBI) was established in 1992, as a not-for-profit establishment of higher education in Brussels, Belgium.

Co-founded by Mr. Lucien van Dievoet and Mr. Francois d'Anethan, their vision of a new **English-language business school** would combine a true international dimension with a high-quality business curriculum.





# Our Mission& Vision

- ❑ Being a leading provider of the highest quality professional undergraduate, graduate and postgraduate business education and training
- ❑ To deploy internationally oriented business education to support students' career development
- ❑ To deliver knowledge, skills, tools to embrace leadership roles in the global economy





# Our Mission& Vision

- ❑ To cultivate and maintain an invigorating learning environment in which business practices cope with the highest international quality standards and principles of ethical behaviour.
- ❑ To foster the culture of “doing” (practical excellence) backed up by the holistic deployment of academic theory.





# Why UBI MBA?

- ❑ **Flexibility**: Students may attend the programme on a **1 or 2 years basis**. Evening courses allow students to maintain a regular professional life (part-time basis), and day/evening classes can afford a quicker path to graduation (for those who choose to study full-time)
- ❑ **Location**: UBI-Brussels is school-based in the **very centre of arguably Europe's most important city**, both economically and politically
- ❑ **Lifelong Learning**: UBI provides continuous study opportunities and extra-curriculum events for all alumni and we are ready to welcome them to come back.
- ❑ **Recognised programme**: This programme is quality assured by Middlesex University. Students will receive **both UBI & Middlesex University** awards on successful completion
- ❑ **Faculty**: MBA professors have the **highest qualifications and come from leading companies or institutions**. With the **small class** setup, each student will be dedicated with enough time and attention.



# UBI China

- ❑ The Shanghai campus offers an immersive and unique cultural insight into Asia's business and financial centre.
- ❑ Deep-rooted local business network
- ❑ **Exchange Opportunities**
- ❑ Students are influential business leaders from different sectors of industries
- ❑ Widely-recognized reputation for career training and continuing & professional degree education





# Our partnership with Middlesex University

The quality assurance mechanisms of British universities have always been seen as the standard for higher education and therefore the decision for a British validation was made.

UBI and the University of Middlesex signed a Memorandum of Co-operation on the delivery of the Programme. **Middlesex University validates academic programmes of UBI and oversees the quality assurance.**

Although students enrol at and attend United Business Institutes, the programmes are validated by Middlesex University and therefore students are affiliated with both institutions.

Being a Middlesex student on this validated collaborative programme means that if students successfully complete the programme, they will **receive a Middlesex qualification and degree certificate.**



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# Our Programme



# Bachelor of Arts (Hons.) in Business Studies

- ❑ Receive both UBI & Middlesex University degree of Bachelor of Arts

- ✓ 3-year programme (180 ECTS points) with a British-style education

- ❑ Yearly Internships Arrangement

- ✓ We close the gap between school and the career together with our students.

- ❑ Multi-cultural Environment

- ✓ Our alumni are from more than 50 countries from all over the world.
- ✓ Brussels & Luxembourg are the location of EU headquarters and are the centre of world's politics and commerce.

- ❑ Language courses & personal development support

- ✓ Our graduates are confident and comfortable to work in today's global business environment
- ✓ Our classes are small and personalised advice and pastoral care is offered to them individually



# Curriculum of our UBI Bachelor Degree

We cover all the theoretical topics of business, and practical new ones.

## YEAR 1

- Academic Writing & Critical Thinking I
- Ethics & Personal Development
- Business Math & Statistics
- Business Computing I
- Introduction to Business
- Accounting I
- Finance I
- Introduction to Marketing
- Introduction to Economics
- Internship I

## YEAR 2

- Academic Writing & Critical Thinking II
- Operations Management
- Communication
- Human Resources Management
- International Business Law I
- Accounting II
- Finance II
- Marketing Management
- Microeconomics
- Internship

## YEAR 3

- Decision Making
- Intercultural Business Communication
- Strategic Management
- International Business
- Capstone: Entrepreneurship & Innovation
- Accounting III
- Finance III
- Marketing Research
- Macroeconomics
- Internship III
- Thesis



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Companies  
UBI Students attended  
during an Internship



Deutsche Bank



citibank



SONY





# MBA Programme of UBI

- ❑ Receive both UBI & Middlesex University degree of MBA
- ❑ Full-time & Part-time programme available
- ❑ Immersive European experience
- ❑ International travelling module
- ❑ Professional network & opportunities at the heart of Europe
- ❑ Small & interactive classes



Available on Brussels Campus



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# Curriculum Highlights



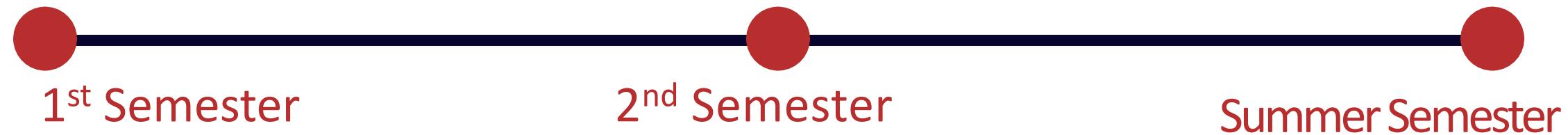
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- ☐ SUSTAINABILITY
- ☐ GLOBALISATION
- ☐ DIGITALISATION



# Curriculum of UBI MBA Degree – Full time

ECTS level 7 - 90 ECTS credits for the full programme



- ☐ Global Economic Environments
- ☐ Lead: People, teams & organisations
- ☐ Marketing Concepts & Practice
- ☐ Executive Accounting for Decision Making
- ☐ Entrepreneurship, Technologies and Innovation
- ☐ Research Methods Pre-requisite for Dissertation & Business Transformation Project

- ☐ Finance and Capital Markets for Global Managers
- ☐ International Management Perspectives
- ☐ Data analysis and Operations Management
- ☐ International Business Strategy and Governance
- ☐ Elective Module

- ☐ Business Transformation Project / Dissertation



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# Curriculum of UBI MBA Degree – Part time

ECTS level 7 - 90 ECTS credits for the full programme

## 1<sup>st</sup> Semester

- ❑ Global Economics Environment
- ❑ Lead: People, teams & organisations
- ❑ Entrepreneurship, Technologies and Innovation
- ❑ Research Methods

## 2<sup>nd</sup> Semester

- ❑ Data analysis and Operations Management
- ❑ Marketing Concepts & Practice

## 3<sup>rd</sup> Semester

- ❑ Executive Accounting for Decision Making
- ❑ Research Methods Pre-requisite for Dissertation / Business Transformation Project
- ❑ International Management Prospective

## 4<sup>th</sup> Semester

- ❑ Finance and Capital Markets for Global Managers
- ❑ Elective Module
- ❑ International Business Strategy and Governance

## Summer Semester

- ❑ Business Transformation Project or Dissertation



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# Networking Opportunities

- ❑ Alumni Event
  - Over 10,000 Alumni across the globe; from over 50 countries.
- ❑ Lecture Series
  - Once every month
  - Leaders and KOLs from different industries
- ❑ [Global Immersion Treks](#)
  - China
  - London
  - Switzerland
- ❑ Local Networks through UBI Faculty
  - Practitioners from different industries







Apply to UBI



# Student Application to UBI MBA Programme

## Checklist of programme application

1. A **complete application form**. [\(APPLY NOW\)](#)
2. An undergraduate **degree academic transcript and supplement** from a recognised institution, **with two years of management work experience** (or a minimum of five years of management work experience, if you did not study for an undergraduate degree)
3. A **250-word (minimum) essay\*** on one topic of student's choice, among the following:
  - Describe the biggest risk you have taken in your life and report what you learnt from this experience.
  - Evaluate and illustrate your ability to set and achieve goals.
  - Describe your biggest achievement and outline the reasons for your success.
4. Two **recommendation letters**
5. a **CV**
6. Proof of **identity** in the form of either passport or national ID card, and an ID photograph.
7. **Other academic requirements** as may be deemed necessary (Skype interview)



# Student Application to UBI MBA Programme

## Checklist of programme application

### Proficiency in English (see below)

- To ensure the students' study experience at UBI is of the highest standards, a minimum English fluency level is required upon admission. Applicants must submit one of the following proofs to represent one's English level:
- Grade C at GCSE or equivalent;
- Graduated from an English-taught undergraduate programme;
- IELTS 6.5 or TOEFL 575 (paper-based) / 90 (internet-based);
- Cambridge English Advanced (a.k.a. Certificate in Advanced English): grade C\*
- Cambridge English Business (Vantage): high score at the B level, ideally A\*
- Cambridge English Business (Higher): grade C\*
- Cambridge English Proficiency (a.k.a. Certificate of Proficiency in English): any grade\*

\* score on the Cambridge English scale of no less than 176





# Student Application to UBI Bachelor Programme

## Checklist of Requirements

1. A **complete application form**. (option on the right: [APPLY NOW](#))
2. High School **Diploma** (European or non-European) **with the detailed curriculum** (summary of the programme syllabus) **and marks/grades**
3. A **250-word (minimum) essay\*** on the topic of your choice, among the following:
  - Describe the biggest risk you have taken in your life and report what you learnt from this experience.
  - Evaluate and illustrate your ability to set and achieve goals.
  - Describe your biggest achievement and outline the reasons for your success.

*\* Please note it is essential to devote time and effort to this short essay, as it is an essential part of the entry criteria. Only the candidates who have shown leadership potential, a passion for studying/willingness to reach study goals, an entrepreneurial spirit, or a track record of community service will proceed to the next part of the selection process.*

4. Proof of identity in the form of a photocopy of either passport or national ID card, and 2 ID photographs.
5. English Proficiency Test
6. Other academic requirements as may be deemed necessary.

All non-English or French files need to be sent together with translation files.

For more details, please check our checklist on <https://www.ubi.edu/ba-programme>

## Programme Tuition fees:

**32,400 EURO**

**Or 10 800 Euro / academic year**



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# Admission Process & Visa Application

1. On successful application – student will receive the “UBI admission offer letter”
2. To confirm the offer acceptance, students need to reply with confirmation and pay a **non-refundable administrative deposit of 250 Euro + first semester (part-time) tuition of 5,450 Euro to UBI bank account.**
3. UBI will issue the **"proof of admissions"** document upon receiving the payment for students to proceed the Belgium student visa application at the [local Belgian Embassy or visa centre.](#)



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## Visa Application (Cont'd)

1. Means of subsistence: The proof that the student has the minimum amount required to cover living costs, study and repatriation costs. For 2020-2021 academic year, the required fund is 670 EURO per month.
2. Cover for health insurance
3. Can students work while studying?

Students enrolled in UBI MBA programme are allowed to work **up to 20 hours / week** under the current Belgian Immigration Regulations\*.

\*Required files: written fixed-term student employment contract from your employer and a type C work permit

For more detailed information regarding the visa application, please visit the [Belgium immigration office](#) website.



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# Intakes

## Autumn

**Lectures Start:** September (FT from 2021, PT)  
**Application Deadline for International students:** End of July

## Spring

**Lectures Start:** February (PT)  
**Application Deadline for International students:** End of December

\*It is suggested to leave 3 months before the school start for the visa application.



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# Contact Us

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